N Madhu Kumar

+91 6362494787 — nmadhuk456@gmail.com — N Madhu Kumar — Portfolio

Key Skills

Video Editing | **Content Strategist** | **Motion Graphics Design** | **Post-Production Editing** | **Content Creation** | **Social Media Content** | **Adobe Premiere Pro** | **After Effects** | **Film Production | Television Ads**

Experience

Jar **Sept 2024 – Present**
Video Editor

- Executed brand campaigns featuring **Ramesh Aravind** and **Dulquer Salmaan**, developed **performance videos** and **TVC ads** that significantly **reduced CAC**.
- Working on the **JarXChange** event hosted at **IIM Bangalore**. Handled post-production for multiple panels, including one featuring **Danish Sait**.
- Collaborated with the content team to edit **long-form podcasts** and **short-form reels**, enhancing the content engagement and viewer retention
- Edited **documentary-style** videos on trending topics, ensuring high-quality video production that aligns with company standards and audience preferences.

1% Club **Apr 2024 – July 2024**
Content Editor

- Developed and executed content strategies in collaboration with the editorial team, improving audience engagement across multiple platforms.
- Managed and coordinated 10+ content projects simultaneously, working with cross-functional teams (writers, designers, stakeholders) to meet tight deadlines and deliver high-impact content.
- Produced **10-15 high-quality video reels** for Instagram and YouTube and and collaborated on short-form Instagram reels featuring **Finance with Sharan**.

Film: Untouchable: Laughing Out Caste **Nov 2023 – Apr 2024**
Assistant Editor

- Collaborated with the director and senior editor to execute the creative vision, enhancing production quality through precise editing and post-production techniques.
- Streamlined post-production by organizing and managing digital media assets, optimizing workflows, and ensuring timely project delivery.
- Contributed to editing tasks including trimming, color correction, sound editing, and visual effects, improving film quality and enhancing the storytelling process.

Projects

Film: Untouchable: Laughing Out Caste **Nov 2023 – Apr 2024**

Short Film: The Final Case **May 2023 - Jun 2023**

Education

Sai Vidya Institute of Technology **2021-2025**
Bachelor of Engineering in Information Science and Engineering

Kendriya Vidyalaya CRPF **2009-2019**
Matriculation

Certifications

- Adobe Premiere Pro CC Masterclass: Video Editing in Premiere, Udemy
- Getting Started with After Effects: Motion Graphics in After Effects, Dope Motions

Achievements

- Won 1st prize in the Short Film Contest at the college fest.
- Selected as a video editor for the 1% Club summer internship out of 150 participants.